

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Judges Bryant, McGee and Thigpen
Product	POL - General Election
Estimate Number	

Invoice #	116182-2
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station		WRAL
Account Ex	cecutive	Marian Bell
Sales Offic	е	WRAL Local
Sales Regi	on	Local

Order #	116182
Alt Order #	
Deal #	
Order Flight	10/22/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	WRAL AM News	6-7a	•			_	•			
	Class 2										
				10/29/12 to	0 11/04/12	4x	MTWT				
	WRAL			M	10/29/12	:30	6:09 AM	FAIR JUDGES	\$1,075.00		5
	WRAL			Tu	10/30/12	:30	6:25 AM	FAIR JUDGES	\$1,075.00		4
	WRAL			W	10/31/12	:30	6:44 AM	FAIR JUDGES-TAKE TWO	\$1,075.00		3
	WRAL			Th	11/01/12	:30	6:39 AM	FAIR JUDGES	\$1,075.00		6
2	WRAL	WRAL AM News	6-7a								
	Class 1										
					0 11/04/12	1x	F				
	WRAL			F	11/02/12	:30	6:23 AM	FAIR JUDGES	\$1,600.00		1
				11/05/12 to	0 11/11/12	4x	MT				
	WRAL			М	11/05/12	:30	6:10 AM	FAIR JUDGES	\$1,600.00		2
	WRAL			M	11/05/12	:30	6:52 AM	FAIR JUDGES-TAKE TWO	\$1,600.00		4
	WRAL			Tu	11/06/12	:30	6:09 AM	FAIR JUDGES	\$1,600.00		5
	WRAL			Tu	11/06/12	:30	6:24 AM	FAIR JUDGES-TAKE TWO	\$1,600.00		3
3	WRAL	WRAL 5:30AM News	530-6a								
	Class 2										
				10/29/12 to	0 11/04/12	5x	MTWTF				
	WRAL			M	10/29/12	:30	5:28 AM	FAIR JUDGES	\$675.00		1
	WRAL			Tu	10/30/12	:30	5:28 AM	FAIR JUDGES-TAKE TWO	\$675.00		4
	WRAL			W	10/31/12	:30	5:53 AM	FAIR JUDGES	\$675.00		3
	WRAL			Th	11/01/12	:30	5:43 AM	FAIR JUDGES-TAKE TWO	\$675.00		5
	WRAL			F	11/02/12	:30	5:29 AM	FAIR JUDGES-TAKE TWO	\$675.00		2
4	WRAL	WRAL 5:30AM News	530-6a								
	Class 1										
				11/05/12 to	0 11/11/12	2x	MT				
	WRAL			M	11/05/12	:30	5:39 AM	FAIR JUDGES-TAKE TWO	\$1,000.00		1
	WRAL			Tu	11/06/12	:30	5:28 AM	FAIR JUDGES-TAKE TWO	\$1,000.00		2
5	WRAL	CBS This Morning	7am - 9am								
	Class 2	-									
				10/29/12 to	0 11/04/12	10x	MTWTF				



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Station	WRAL	
Account Executive	Marian Bell	
Sales Office	WRAL Local	
Sales Region	Local	

	Order #	116182
	Alt Order #	
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1	Order Flight	10/22/12 - 11/06/12

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WRAL	CBS This Morning	7am - 9am		_		-	-			<u></u>
	Class 2										
	WRAL			M	10/29/12	:30	8:14 AM	FAIR JUDGES	\$570.00		7
	WRAL			M	10/29/12	:30	8:37 AM	FAIR JUDGES	\$570.00		10
	WRAL			Tu	10/30/12	:30	7:59 AM	FAIR JUDGES-TAKE TWO	\$570.00		12
	WRAL			Tu	10/30/12	:30	8:21 AM	FAIR JUDGES	\$570.00		5
	WRAL			W	10/31/12	:30	8:22 AM	FAIR JUDGES	\$570.00		6
	WRAL			W	10/31/12	:30	8:44 AM	FAIR JUDGES-TAKE TWO	\$570.00		11
	WRAL			Th	11/01/12	:30	7:29 AM	FAIR JUDGES-TAKE TWO	\$570.00		14
	WRAL			Th	11/01/12	:30	8:21 AM	FAIR JUDGES	\$570.00		8
	WRAL			F	11/02/12	:30	8:21 AM	FAIR JUDGES-TAKE TWO	\$570.00		9
	WRAL			F	11/02/12	:30	8:38 AM	FAIR JUDGES	\$570.00		13
6	WRAL	Price is Right	11a-12p								
	Class 1										
				10/29/12 to	11/04/12	2x	TF				
	WRAL			Th	11/01/12	:00			\$500.00	See MG 8.11,8.12,8.13,8.14	2
	WRAL			F	11/02/12	:00			\$500.00	See MG 11.6,11.7	1
				11/05/12 to	11/11/12	1x	M				
	WRAL			М	11/05/12	:30	10:59 AM	FAIR JUDGES	\$850.00		3
7	WRAL	Dr. Phil	9-10a								
	Class 3										
				10/29/12 to	11/04/12	10x	22222				
	WRAL			M	10/29/12	:30	9:18 AM	FAIR JUDGES	\$215.00		3
	WRAL			M	10/29/12	:30	9:36 AM	FAIR JUDGES	\$215.00		8
	WRAL			Tu	10/30/12	:30	9:25 AM	FAIR JUDGES-TAKE TWO	\$215.00		9
	WRAL			Tu	10/30/12	:30	9:43 AM	FAIR JUDGES	\$215.00		4
	WRAL			W	10/31/12	:30	9:33 AM	FAIR JUDGES	\$215.00		5
	WRAL			W	10/31/12	:30	9:59 AM	FAIR JUDGES-TAKE TWO	\$215.00		10
	WRAL			Th	11/01/12	:30	9:15 AM	FAIR JUDGES-TAKE TWO	\$215.00		6
	WRAL			Th	11/01/12	:30	9:35 AM	FAIR JUDGES	\$215.00		11
	WRAL			F	11/02/12	:30	9:42 AM	FAIR JUDGES-TAKE TWO	\$215.00		7
	WRAL			F	11/02/12	:30	9:59 AM	FAIR JUDGES	\$215.00		12



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Sales Office	WRAL Local
Sales Region	Local

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Order Flight	10/22/12 - 11/06/12

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Advertiser Code	
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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WRAL	Price is Right	11a-12p								
	Class 2										
				10/29/12 to	11/04/12	3x	MTW				
	WRAL			М	10/29/12	:00			•	See MG 8.6,8.7	3
	WRAL			M	10/29/12	:30	11:30 AM	FAIR JUDGES		MG for 8.5,8.4,8.3	6
	WRAL			Tu	10/30/12	:00				See MG 8.6,8.7	4
	WRAL			W	10/31/12	:00			•	See MG 8.6,8.7	5
	WRAL	**************************************	(a) (a) a	W	10/31/12	:00			•	See MG 8.11,8.12,8.13,8.14	7
		ACC Football	12N-330P	Sa	11/03/12	:30	2:22 PM	FAIR JUDGES-TAKE TWO		MG for 6.2,28.3,8.7	11
	WRAL	ACC Football	12N-330P	Sa	11/03/12	:30	3:54 PM	FAIR JUDGES	\$1,110.00	MG for 6.2,28.3,8.7	12
					ootball runov ootball runov						
	14/D 4 I	0505 " " 0	0.44				10.57.014		# 4 050 00	MO (40
		SEC Football Game	8-11pm	Sa	11/03/12	:30	10:57 PM	FAIR JUDGES		MG for 6.2,28.3,8.7	13
_		NFL Football (Early)	1p - 4:30p	Su	11/04/12	:30	4:24 PM	FAIR JUDGES	\$1,500.00	MG for 6.2,28.3,8.7	14
9	WRAL	Noon News	12p-1p								
	Class 2										
				10/29/12 to		8x	MTWT				
	WRAL			M	10/29/12	:30	12:29 PM	FAIR JUDGES	\$475.00		9
	WRAL			M	10/29/12	:30	12:57 PM	FAIR JUDGES	\$475.00		3
	WRAL			Tu	10/30/12	:30	12:45 PM	FAIR JUDGES-TAKE TWO	\$475.00		5
	WRAL			Tu	10/30/12	:30	12:58 PM	FAIR JUDGES	\$475.00		8
	WRAL WRAL			W W	10/31/12 10/31/12	:30 :30	12:23 PM 12:46 PM	FAIR JUDGES	\$475.00 \$475.00		4
	WRAL			Th	11/01/12	:30	12:14 PM	FAIR JUDGES-TAKE TWO FAIR JUDGES-TAKE TWO	\$475.00 \$475.00		6
	WRAL			Th	11/01/12	:30	12:14 FM 12:27 PM	FAIR JUDGES-TAKE TWO	\$475.00		10
10	WRAL	Noon News	10m 1m	• • • • • • • • • • • • • • • • • • • •	11/01/12	.00	12.27 1 101	TAIR JODGES	ψ+7 3.00		10
10	Class 1	NOON News	12p-1p								
	Class I			10/20/10 +	11/04/10	Ov	-				
	WDAL			10/29/12 to		2x	F	EATR JURGES	Φ 7 00.00		
	WRAL WRAL			F	11/02/12 11/02/12	:30	12:25 PM 12:58 PM	FAIR JUDGES	\$700.00 \$700.00		1 2
	WAL			F		:30		FAIR JUDGES-TAKE TWO	φ/00.00		2
	14/D 4 I			11/05/12 to		2x	M		4700.00		
	WRAL			M	11/05/12	:30	12:39 PM	FAIR JUDGES-TAKE TWO	\$700.00		4



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Account Executive	Marian Bell
Sales Office	WRAL Local
Sales Region	Local

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WRAL	Noon News	12p-1p								
	Class 1				44/05/40	00	40 55 DM		4700.00		
	WRAL			М	11/05/12	:30	12:55 PM	FAIR JUDGES	\$700.00		3
11	WRAL	Young and the Restless	4-5p								
	Class 2			10/00/1							
					2 to 11/04/12	4x	MTWT				
	WRAL			M	10/29/12	:30	4:26 PM	FAIR JUDGES	\$875.00		3
	WRAL			Tu	10/30/12	:00			,	See MG 11.6,11.7	2
	WRAL			W	10/31/12	:00			,	See MG 11.6,11.7	4
	WRAL			Th	11/01/12	:00	4.00 514			See MG 11.6,11.7	5
	WRAL	B : B: I :	44 40	Th	11/01/12	:30	4:26 PM	FAIR JUDGES-TAKE TWO		MG for 11.4,6.1,11.5,11.2	6
	WRAL	Price is Right	11a-12p	F	11/02/12	:30	10:59 AM	FAIR JUDGES-TAKE TWO	\$850.00	MG for 11.4,6.1,11.5,11.2	/
12	WRAL	Young and the Restless	4-5p								
	Class 1										
				10/29/1	2 to 11/04/12	1x	F				
	WRAL			F	11/02/12	:00			\$1,300.00	See MG 12.3	1
	WRAL			M	11/05/12	:30	4:28 PM	FAIR JUDGES-TAKE TWO	\$1,600.00	MG for 12.1 11/02	3
				11/05/1	2 to 11/11/12	1x	M				
	WRAL			M	11/05/12	:00			\$1,300.00	See MG 12.4,12.5	2
	WRAL	WRAL 4:30am News	4:30a - 5am	M	11/05/12	:30	4:44 AM	FAIR JUDGES	\$100.00	MG for 12.2 11/05	5
	WRAL	Mon Hour 3	10-11p	M	11/05/12	:30	10:50 PM	FAIR JUDGES	\$1,200.00	MG for 12.2 11/05	4
13	WRAL	5:30 News	530-6p								
-	Class 2	0.00 1.0110	000 op								
	0.000 2			10/29/1	2 to 11/04/12	4x	MTWT				
	WRAL			M	10/29/12	:30	5:39 PM	FAIR JUDGES	\$1,350.00		4
	WRAL			Tu	10/30/12	:30	5:52 PM	FAIR JUDGES-TAKE TWO	\$1,350.00		3
	WRAL			W	10/31/12	:30	5:52 PM	FAIR JUDGES	\$1,350.00		5
	WRAL			Th	11/01/12	:30	5:52 PM	FAIR JUDGES	\$1,350.00		6
14	WRAL	5:30 News	530-6p								
	Class 1	0.00 1.0110	000 op								
	0.400			10/20/1	2 to 11/04/12	1x	F				
	WRAL			F	11/02/12	:30	5:52 PM	FAIR JUDGES	\$2,000.00		1
	** I U \L		\A/-					was taken from the program log	Ψ2,000.00		



Remit Address:

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WRAL	5:30 News	530-6p				•	•	•		
	Class 1										
				11/05/12 to		1x	M				
	WRAL			M	11/05/12	:30	5:52 PM	FAIR JUDGES-TAKE TWO	\$2,000.00		2
15	WRAL	6pm News (M-F)	6-630p								
	Class 1			10/00/10 1	11/01/10	_					
	WDAI				0 11/04/12	5x	MTWTF	EATE TURSES	фо <u>гоо</u> ос		
	WRAL WRAL			M Tu	10/29/12 10/30/12	:30 :30	6:09 PM 6:28 PM	FAIR JUDGES FAIR JUDGES	\$2,500.00 \$2,500.00		3
	WRAL			W	10/30/12	:30	6:21 PM	FAIR JUDGES-TAKE TWO	\$2,500.00		4
	WRAL			Th	11/01/12	:30	6:07 PM	FAIR JUDGES-TAKE TWO	\$2,500.00		5
	WRAL			F	11/02/12	:30	6:13 PM	FAIR JUDGES-TAKE TWO	\$2,500.00		2
				11/05/12 to	0 11/11/12	1x	M				
	WRAL			M	11/05/12	:30	6:12 PM	FAIR JUDGES	\$2,500.00		6
16	WRAL	Inside Edition	7-730P								
	Class 2										
					0 11/04/12	4x	MTWT				
	WRAL			М	10/29/12	:30	7:25 PM	FAIR JUDGES	\$1,000.00		3
	WRAL			Tu	10/30/12	:30	7:13 PM	FAIR JUDGES-TAKE TWO	\$1,000.00		1
	WRAL WRAL			W Th	10/31/12	:30 :30	7:29 PM 7:21 PM	FAIR JUDGES	\$1,000.00		2
4-7		leside Eduise	7 700D	In	11/01/12	:30	7:21 PIVI	FAIR JUDGES	\$1,000.00		4
17	WRAL	Inside Edition	7-730P								
	Class 1			10/20/12 +	o 11/04/12	1.	F				
	WRAL			F	11/02/12	1x :30	7:28 PM	FAIR JUDGES	\$1,500.00		
	WILAL			•			M	PAIR JUDGES	φ1,500.00		ı.
	WRAL			11/05/12 to	11/05/12	1x :30	7:20 PM	FAIR JUDGES-TAKE TWO	\$1,500.00		2
18	WRAL	Lata Nawa	11 1125n	IVI	11/03/12	.50	7.20 FIVI	FAIR JUDGES-TAKE TWO	φ1,500.00		2
10	Class 2	Late News	11-1135p								
	Olass Z			10/29/12 to	o 11/04/12	3x	MTW				
	WRAL			M	10/29/12	:30	11:27 PM	FAIR JUDGES	\$1,350.00		4
					.0/20/12	.00	<u></u> ,	TAIN JUDGES	ψ1,000.00		7



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
18	WRAL	Late News	11-1135p				_		•		
	Class 2			т.	40/00/40	-00	44.45 DM		#4.050.00		0
	WRAL WRAL			Tu W	10/30/12 10/31/12	:30 :30	11:15 PM 11:34 PM	FAIR JUDGES FAIR JUDGES-TAKE TWO	\$1,350.00 \$1,350.00		3 5
19	WRAL	Late News	11-1135p	**	10/01/12	.00	11.0 + 1 W	TAIR JODGES TARE TWO	ψ1,000.00		Ŭ
	Class 1	Late News	11 1100р								
				10/29/12 t	o 11/04/12	2x	TS				
	WRAL			Th	11/01/12	:30	11:26 PM	FAIR JUDGES-TAKE TWO	\$2,000.00		2
	WRAL	- " " "B! "		Su	11/04/12	:00			* ,	See MG 19.4	1
	WRAL	Follows Late Ftball/Bball	11:30pm-12:05am	Su	11/04/12	:30	11:50 PM	FAIR JUDGES-TAKE TWO	\$2,000.00	MG for 19.1 11/04	4
	WRAL			11/05/12 t M	0 11/11/12	1x :30	11:33 PM	FAIR JUDGES-TAKE TWO	ФО 000 00		3
20	WRAL	WRAL 6a News Sat	6-8a	IVI	11/05/12	:30	11:33 PW	FAIR JUDGES-TAKE TWO	\$2,000.00		3
20	Class 1	WHAL oa News Sat	0-0a								
	Olass I			10/29/12 t	o 11/04/12	2x	S-				
	WRAL			Sa	11/03/12	:30	7:24 AM	FAIR JUDGES-TAKE TWO	\$600.00		2
	WRAL			Sa	11/03/12	:30	8:00 AM	FAIR JUDGES	\$600.00		1
21	WRAL	CBS Sunday Morning	9-1030a								
	Class 1					_					
	MDM				o 11/04/12	2x	9:55 AM	EATR TURGES	фооо оо		
	WRAL WRAL			Su Su	11/04/12 11/04/12	:30 :30	10:29 AM	FAIR JUDGES FAIR JUDGES-TAKE TWO	\$900.00 \$900.00		3
22	WRAL	CBS This Morning Saturday	8am - 10am	Ou	11/04/12	.00	10.20 7111	TAIR JODGES TARE TWO	φοσο.σσ		т
	Class 1	obo morning cataraay	Jam TJam								
				10/29/12 t	o 11/04/12	2x	S-				
	WRAL			Sa	11/03/12	:00				See MG 22.4	1
	WRAL	ODO This Oat Manais at 0.0s	0.0-	Sa	11/03/12	:00	0.00 414			See MG 22.3	2
	WRAL WRAL	CBS This Sat Morning 8-9a CBS This Sat Morning 8-9a	8-9a 8-9a	Sa Sa	11/03/12 11/03/12	:30 :30	8:29 AM 8:57 AM	FAIR JUDGES-TAKE TWO FAIR JUDGES		MG for 22.1 11/03 MG for 22.2 11/03	3
23	WRAL	N.C. Spin	630-7AM	Ja	11/00/12	.00	O.OT AIVI	I AIN JUDGES	Ψ7 00.00	WIG 101 22.2 11/00	3
20	Class 1	N.O. Opin	OOO-1 AIVI								
	J.400 I										



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Sales Region	Local

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
23	WRAL	N.C. Spin	630-7AM		-				_		
	Class 1										
					to 11/04/12	1x	1				
	WRAL			Su	11/04/12	:30	6:47 AM	FAIR JUDGES-TAKE TWO	\$115.00		2
24	WRAL	WRAL Sun Morning News	7-9a								
	Class 2										
				10/29/12	to 11/04/12	2x	S				
	WRAL			Su	11/04/12	:30	7:13 AM	FAIR JUDGES	\$600.00		3
	WRAL			Su	11/04/12	:30	7:42 AM	FAIR JUDGES-TAKE TWO	\$600.00		4
26	WRAL	7pm News	7-730p								
	Class 2	·	•								
				10/29/12	to 11/04/12	1x	S-				
	WRAL			Sa	11/03/12	:00			\$400.00	See MG 26.3	2
	WRAL	WRAL 5am News	5am - 5:30a	Tu	11/06/12	:30	5:10 AM	FAIR JUDGES-TAKE TWO	\$400.00	MG for 26.2 11/03	3
27	WRAL	David Letterman	1135p-1237a								
	Class 2		•								
				10/29/12	to 11/04/12	4x	MTWT				
	WRAL			M	10/29/12	:30	12:32 AM	FAIR JUDGES	\$400.00		4
	WRAL			Tu	10/30/12	:30	12:14 AM	FAIR JUDGES-TAKE TWO	\$400.00		3
	WRAL			W	10/31/12	:30	12:31 AM	FAIR JUDGES	\$400.00		2
	WRAL			Th	11/01/12	:30	11:58 PM	FAIR JUDGES	\$400.00		5
				11/05/12	to 11/11/12	1x	M				
	WRAL			М	11/05/12	:30	11:58 PM	FAIR JUDGES	\$600.00		6
28	WRAL	60 Minutes	7-8p								
	Class 2		•								
				10/29/12	to 11/04/12	1x	S				
	WRAL			Su	11/04/12	:00			\$4,000.00	See MG 28.3	2
	WRAL	60 minutes	730-830p	Su	11/04/12	:00			\$4,000.00	See MG 8.11,8.12,8.13,8.14	3
30	WRAL	CBS This Morning	7am - 9am								
	Class 1	3									
				11/05/12	to 11/11/12	4x	MT				



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Media Partners Attention: Accounts Payable 13200 Strickland Rd. Suite 114-#153 Raleigh, NC 27613



Advertiser	Judges Bryant, McGee and Thigpen
Product	POL - General Election
Estimate Number	

Invoice #	116182-2
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WRAL
Account Executive	Marian Bell
Sales Office	WRAL Local
Sales Region	Local

Order #	116182
Alt Order #	
Deal #	
Order Flight	10/22/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

]	IDB#	
	Advertiser Code	
	Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
30	WRAL	CBS This Morning	7am - 9am	•		•	•	•	•		
	Class 1										
	WRAL			M	11/05/12	:30	8:39 AM	FAIR JUDGES	\$850.00		2
	WRAL			M	11/05/12	:30	8:59 AM	FAIR JUDGES-TAKE TWO	\$850.00		3
	WRAL			Tu	11/06/12	:30	8:14 AM	FAIR JUDGES	\$850.00		4
	WRAL			Tu	11/06/12	:30	8:29 AM	FAIR JUDGES-TAKE TWO	\$850.00		1
31	WRAL	Dr. Phil	9-10a								
	Class 1										
				11/05/1	12 to 11/11/12	2x	2				
	WRAL			M	11/05/12	:30	9:22 AM	FAIR JUDGES	\$500.00		1
	WRAL			M	11/05/12	:30	9:58 AM	FAIR JUDGES-TAKE TWO	\$500.00		2
33	WRAL	5:00 First News	5-530p								
	Class 3										
				11/05/1	12 to 11/11/12	1x	1				
	WRAL			M	11/05/12	:30	5:21 PM	FAIR JUDGES	\$1,780.00		1
			Aired Spots	106							

Gross Total \$100,785.00 **Agency Commission** \$15,117.75

Payment Terms 30 Days Net Amount Due \$85,667.25